

## Conference on Architecture – *History, Theory & Practice* (CArch 2025)

Department of Architecture & Planning, NED University

### Conference Summary

**Title:** Conference on Architecture – *History, Theory & Practice* (CArch 2025)

**Theme:** Architectural Encounters: Neo-liberalism and Localness- Conflicts and Solutions

**Date:** 31<sup>st</sup> Jan-1<sup>st</sup> February, 2025, Friday & Saturday

**Venue:** City Campus, NED University of Engineering and Technology, Karachi, Pakistan

**Conference Language:** English

**Hosted By:** Department of Architecture & Planning, NED University

**Web Links:** <https://carch.neduet.edu.pk>

**Phone:** +92-21-336-2124934

**Email:** [convenor.carch@gmail.com](mailto:convenor.carch@gmail.com)

### Background

In 2013, The History Group Department of Architecture and Planning organized a peer reviewed conference on the theme of “History: Pedagogy and Scholarship”. It was one of the first in the country to cater to the subject of architectural history. Deliberating on its success, a decade later, the endeavor was translated and expanded into the first international **Conference on Architecture (CArch) – *History, Theory & Practice***, organized in November 2023. In parallel with the Conferences on Urban and Regional Planning organized at DAP-NED, it was thereafter decided to alternate conference themes with one year on Architecture and then on Urban and Regional Planning (CURP).

Information on the conference can be found on the following link:

<https://ard.neduet.edu.pk/THG/HG/Conferences>

### Call for Papers

With the focal theme, **Architectural Encounters: Neo-liberalism and Localness, Conflicts and Solutions**, we invite paper contributions for the 2<sup>nd</sup> International Conference on Architecture to be held at Department of Architecture and Planning NEDUET on **31<sup>st</sup> Jan -1<sup>st</sup> February, 2025**

This Call for Papers invites architects, government officials, academicians and all allied professionals to share their knowledge and researches in-line with the theme for the benefit of public, professionals and students in fields related to architecture.

Abstracts of not more than 300-400 words are invited with a deadline of 6<sup>th</sup> September 2024 on **[convenor.carch@gmail.com](mailto:convenor.carch@gmail.com)**. For submission of a presentation and full paper before the conference, approved abstracts will be notified.

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### Theme

The theme of the conference for 2025 is

**“Architectural Encounters: Neo-liberalism and Localness- Conflicts and Solutions”**

**Neoliberalism** has emerged as a dominant paradigm, post-industrial revolution. Fundamentally the manifestation of capitalism, it is driven by market forces. The notion of public good in Architecture is often sidelined by neoliberal regimes. Related architectural developments may be representational as iconic, global, debatably usually not addressing a major human demand or need. **Localness** by contrast, values local culture, geography, notions of place and may be driven by creative aspirations for the purpose. Societal motivation for greater good, representation, supporting participatory democracy and social justice. The two paradigms are a binary in today’s agendas of planning and design. David Harvey defines neoliberalism as *an ideological economic project – with a series of leaders, institutions, and key texts –as well as a cultural process* whose growth and development has evolved from “state-organized capitalism” that *sought to ‘use politics to tame markets, proponents of neoliberalism now use markets to tame politics.*

The contemporary architectural developments in cities, include a range of public and private projects. The *experience* of public facilities and amenities has evolved significantly over the past decades, particularly so in the context of the Global South. Recreational and commercial public facilities characteristically oriented by the Neoliberal market forces, are attractive albeit contributing to increasing social inequalities. The private sector has progressively become a significant role player in public facilitation, creating conflicts in ideology of provision for all, versus for the ‘dignified’. The scope, form and function of public and private projects is under negotiation, with more and more provision for saleable spaces and less and less for provision of social and public services. Quality of public space, quality of life and environment is deteriorating, in the name of economic growth. Regulations oriented to safeguarding right of ways appear open to negotiation and misuse in the process. The city consists of actors that are provided for through planning and architectural interventions and clearly those that are seen to be invisible but unavoidable. In the race to be aligned with global cultures, developing contexts are in the process of losing their architectural and cultural identities represented in built form of housing, heritage, cultural places. The contemporary design of public spaces are less sensitive to the local socio-cultural milieu, and more distinctly aware of image based development, and adopted architectural languages. The congruence of location principles to cities and architectural practices, supporting nature, and culture are contested, vague and miniscule, in contrast to the impact of market forces on the built environment. The disconnect of architecture with the regional context and cultural identity are significant questions for future development in developing contexts. The client service provision makes architectural practice less attuned to ideologies of public and humanistic built environments. Moreover, there is a need to strike a balance between private opportunities and public planning, to address the overwhelming challenges that are currently faced by societies as a result of radical climate change, rapid urbanization and economic instability.

How can a clear understanding of cultural and social requirement help us to think, plan, design and deliver more livable, sustainable and socially responsible architecture? The second

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architecture conference invites papers and deliberations on the challenges and opportunities, conflicts and solutions for the architectural practice in Global South.

The theme of this year’s Conference on Architecture is ‘**Architectural Encounters: Neo-liberalism and Localness- Conflicts and Solutions**’ draws attention to deliberate on the issues of these sub-themes:

### Subthemes:

- ‘Publicness’ in Public Architecture
- Global / local Architecture and Cultural Identity
- Challenges for Sustainable and Socially Responsible Architecture
- Changing Building Regulations and Deteriorating Urban Life Quality
- Branding through Architecture: Milieu
- Mega Architecture: Trends and Repercussions
- Human centered Design and paradoxes in reality

### Important Dates

Abstract Submission	<b>6<sup>th</sup> September, 2024</b>
Notification of Acceptance	<b>27<sup>th</sup> September, 2024</b>
Full Paper Submission	<b>15<sup>th</sup> November, 2024</b>
Reviewer comments & revised papers	<b>27<sup>th</sup> December, 2024</b>
Conference Date	<b>31<sup>st</sup> Jan-1<sup>st</sup> February, 2025</b>

### Participants

The conference is open to all academia, educators, civil society, media professionals, industry practitioners and research scholars/ students extending their contributions corresponding to the main scope and theme of the conference.

A wide attendance from national and international participants is expected at the conference, including paper presenters, panelists, university students and experts from the field. We invite you all to join hands with us and be a substantial part of the conference.

### Funding

All national and international paper presenters will be provided accommodation and local hospitality during their stay in Karachi for the conference. Financial support for travel of paper presenters is subject to the approval of funding proposal/s submitted to various organizations.

### Advisory Board

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**Conference on Architecture – *History, Theory & Practice* (CArch 2025)  
Department of Architecture & Planning, NED University**

- Prof. Dr. Noman Ahmed, Dean AMS
- Prof. Dr. Anila Naeem, Chairperson
- Associate Prof. Fariha A. Ubaid
- Associate Prof. Dr. Saeed Ud Din Ahmed
- Assistant Prof. Dr. Masooma Shakir

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**International**

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- Fariha A. Ubaid, Associate Professor, Department of Architecture and Planning  
NEDUET, Karachi
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- Dr. Adam Abdullah, Assistant Professor, Department of Urban Studies, IBA Karachi
- Dr. Munazzah Akhtar, Associate Professor, Art & Architecture of Islam & South Asia,  
Department of Architecture, University of Engineering & Technology, Lahore

**Contact for Details**

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**Convenor CArch 2025**

**Ar. Rabiya Asim**

Lecturer, DAP-NEDUET

**Co- Convenors CArch 2025**

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Assistant Professor, DAP- NEDUET

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### Guidelines for the Contributors

#### Abstract Format

[Times New Roman 10-point, Bold, Centered and Upper and Lower Case]

Abstract ‘containing a Central Theme/Idea’ should be written in English within a range of some 250 to 300 words, consisting of no more than 5 key words, in relation with the given sub-themes. Please email your abstract for pre-approval from the Conference Scientific Committee.

#### Paper Main Title

[Times New Roman 12 point, Bold, Centered, and Upper Case]

Author Name(s) [Times New Roman, 10 point, Bold, Centered and Upper and Lower Case]

Institutional Affiliation [10 point, Normal, Centered and Upper and Lower Case]

City /Country [10 point, Normal, Centered and Upper and Lower Case]

E-mail [9-point, Italic, Centered and Upper and Lower Case]

This template will assist you in formatting your paper.

#### Paper Format

- Paper should be the original and unpublished work of the author. Submission of an article will be taken to imply that it is not on offer to any other publisher.
- The first page of the article should contain the title of the article, the name of the author, and a footnote giving the current affiliation of the author, and comments, if any
- Notes should be numbered consecutively. Each appendix and table should have separate set of notes.
- Papers containing less than two thousand (2000) words as well as those having corporate authors shall not be entertained.
- Papers must include: Abstract, Introduction, Central Theme of the research and Conclusion coupled with authentic primary and secondary sources.
- Conference papers received will have a priority consideration for publishing in the Journal of Research in Architecture and Planning (JRAP) and are requested to be submitted on the Journal portal alongside their submission to Conference.
- Interested authors should download and read the Instructions to Authors Manual ([http://www.neduet.edu.pk/arch\\_planning/NED-JRAP/Referencing\\_System.html](http://www.neduet.edu.pk/arch_planning/NED-JRAP/Referencing_System.html)) for all details of requirements, procedures, paper mechanics, referencing style and technical review process for submitted papers.

#### Section

[Times New Roman, 12- point, Bold, Upper Case and Alignment Left]

All the pages of the paper size should be A4 (21 x 29,7cm). The top and bottom margin should be 1”, the left 1.5” and 1” for right margin. All the text must be in one column format and Times New Roman must be used, including figures and tables. Single-spaced with 12-point inter-lining

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spacing. Leave two blank lines before each section [Times New Roman, 12-point, Normal, Alignment Justify, Upper and Lower Case]

### **Subsections**

[Times New Roman, 10-point, Bold, Alignment Left and Capitalize the first letter]

The text included in the section or subsection must begin one line after the section or subsection title. Leave two blank lines (10 point) before the section title and one line before the subsection title.

### **Figures and Tables**

Figures, tables and graphics should be Centered, Numbered and Accompanied by a Legend.

### **Page Numbers, Headers and Footers**

Please avoid using Page Numbers, Headers and Footers.

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